

# LIVE UNITED



## 2018-2019 IMPACT REPORT

# A message to OUR COMMUNITY



We are pleased to present our 2018-2019 Impact Report. This document recognizes our leaders, volunteers, business partners, and donors. It illustrates how the programs and initiatives we support positively impact our community, and what it truly means to Live United.

This year we gave our volunteers a greater opportunity to put their passion into action by transforming our annual campaign kickoff into a Day of Caring. Four hundred volunteers came out for this community-wide event. By the end of the day, they donated a total of 1,600 hours, valued at \$40,688. Our Volunteer Income Tax Assistance program (VITA) realized a total of 1,572 federally accepted tax returns, resulting in \$1,880,241 invested back into the community.

Another highlight was the grand opening of the United Way Tools for Schools St. Lucie resource store. This community-wide collaboration between United Way, the St. Lucie County CTA/CU Retirees Chapter, Publix Supermarkets and local businesses allowed teachers to shop for student and classroom needs, at no cost, resulting in a more effective and efficient use of donated resources. Thanks to our talented staff and 124 volunteers, 223 classrooms received \$52,913 in needed supplies.

This organization's transformation into a collaborative impact model has given us the ability to measure and describe the value we are creating in our community. We are more than just a fundraiser – we are a catalyst for positive and permanent change. While the latest ALICE report tells us that 51% of St. Lucie County families are struggling to afford basic needs, around our community individuals, businesses and government entities are stepping up to help decrease those numbers through their support of United Way.

Each day, we are working with our community partners to give people the tools, resources, and knowledge they need to strengthen their lives. We are connecting people with causes that are most important to them. Together we fight for the education, financial stability and health of all individuals and families in St. Lucie County.

As I look back over the past 19 years of service to United Way, I realize how lucky I have been to be part of an organization where, each day, I know that what I am doing is creating positive change in the lives of individuals and families here in St. Lucie County. It has been a pleasure working with so many dedicated and talented individuals -- thank you all. We should all be proud of the lives that were changed and how, together, we have made our community a better place.

Kindest Regards,

A handwritten signature in black ink that reads "Karen Knapp". The signature is fluid and cursive.

Karen M. Knapp  
CEO/President

**2018-2019**

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**Kenrick Thomas, Director of Marketing & Communications**

# YOUR UNITED WAY

## AT A GLANCE

Each service provided by United Way and our funded partners is critically important to the overall health and well-being of our community. Every year, United Way dollars touch the lives of tens of thousands of individuals and families in our community by creating opportunities for a better life for all.

23

funded partners

27

funded programs

223

classrooms, VPK through  
12th grade received  
supplies



United Way of  
St. Lucie County

699

number of volunteers  
making an impact in  
St. Lucie County

184,899

services provided by United Way  
funded programs

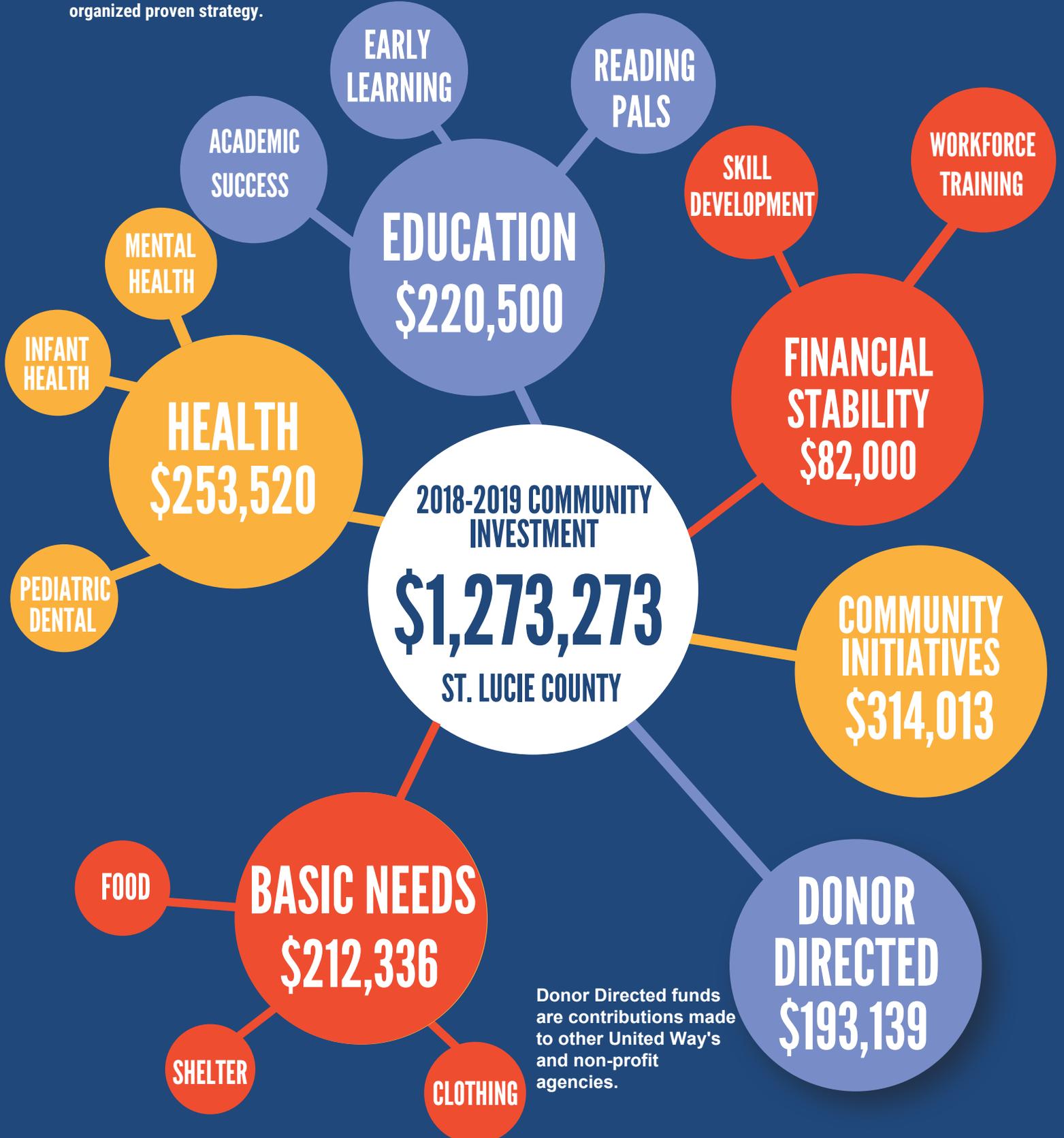
9,850

St. Lucie County residents  
assisted by United  
Way's 2-1-1 info,  
referral & crisis hotline.

# YOUR IMPACT

## AT A GLANCE

To effectively address our community's most persistent problems, we must have an organized proven strategy.





Improving the lives of others with  
**BASIC NEEDS**

Our work in Basic Needs ensures that the necessities of life are available to those that need them. When basic needs such as food, clothing, and shelter are not in place, the consequences can be severe.

**\$212,336** Invested in improving the overall access and quality of basic needs throughout St. Lucie County.

Through United Way initiatives and partnerships, St. Lucie County saw:

**12,643**

Individuals received information about available community resources or assistance programs.

**15,130**

households received food assistance.

**37,927**

participants felt that the resources they received were helpful.

**76,626**

clients received emergency services within 48 hours of the request.

## 2018-2019 FUNDED PARTNERS

2-1-1 Palm Beach/Treasure Coast  
American Red Cross Florida's  
Coast to Heartland Chapter  
Children's Home Society  
Grace Way Village  
Life Builders of the Treasure Coast  
Mustard Seed Ministries  
SafeSpace  
Sarah's Kitchen



Timothy, an Army veteran, is 68 years old and has been homeless for four months. He recently had a heart attack, suffers from emphysema, and is unemployed. Veterans Affairs is currently working on getting him benefits. He relies heavily on Sarah's Kitchen, an organization that welcomes and provides hot nutritious meals to those in our community who are hungry and struggling financially. He's thankful for their services because without them he wouldn't know what to do.



Improving lives through the power of  
**EDUCATION**

Our work in education helps prepare children to enter school ready to learn, to remain socially & academically engaged in school, and to graduate on time and be college or workforce ready.

**Goals: United Way will work to ensure that St. Lucie County's high school graduation rate will be 90% and 3rd-grade students will exceed the state average in reading proficiency by 2021.**

**\$220,500** Invested in improving the overall access and quality of education throughout St. Lucie County.

Through United Way initiatives and partnerships, St. Lucie County saw:

**537**

children who were below grade level standards make measurable gains in English language arts.

**673**

youth decrease substance abuse, arrest, or gang involvement.

**135**

students tested proficient or advanced in standardized tests.

**237**

youth with no or decreased, referrals and suspensions throughout program involvement.

## 2018-2019 FUNDED PARTNERS

Big Brothers/Big Sisters of St. Lucie, Indian River, & Okeechobee Counties  
Boys & Girls Clubs of St. Lucie County  
Early Learning Coalition of St. Lucie County  
Multi-Cultural Resource Center  
PACE Center for Girls, Treasure Coast  
Roundtable of St. Lucie County



Jason always had an interest in working with children, which lead him to volunteer for Big Brothers/Big Sisters's Inspiring Student Success reading program at C.A. Moore Elementary. This school based mentoring program provides literacy tutoring to students who are performing below grade level.

It's fulfilling to him because he knows he's making a difference in their lives at a young age.

"I've seen some improvements; they seem more interested in learning and reading compared to before I got here. They're asking to read and they're always looking forward to doing all kinds of different learning games. Their spelling has improved and I notice that they're reading a little faster and they comprehend what they're reading," said Jason.

Jason believes these students will eventually perform at grade level, thanks to this United Way funded program.



Creating opportunities for all through  
**FINANCIAL STABILITY**

Our work in financial stability empowers hardworking families and individuals with the tools, training, and opportunities to prosper economically, including everything from financial coaching to employment services to debt management and asset building assistance.

Goals: United Way of St. Lucie County is dedicated to increasing the above ALICE households from 53% to 55% and decreasing households in poverty from 15% to 13.5% by 2021.

# \$82,000

Invested in improving the overall financial stability of St. Lucie County residents.

Through United Way initiatives and partnerships, St. Lucie County saw:

26

clients define a career choice and developed a career path.

85

clients increase life skills that support self-sufficiency.

53

clients increased knowledge of how to budget household expenses.

## 2018-2019 FUNDED PARTNERS

The ARC of St. Lucie County  
Mustard Seed Ministries



Sabrina met her husband when she graduated from Fort Pierce Westwood High School in 1993. Two years later, they tied the knot, but their lives took an unexpected turn when her husband was diagnosed with Amyotrophic Lateral Sclerosis (ALS). It was a struggle because he was the breadwinner and the couple already had three children. Once her husband was diagnosed, he was placed on disability which allowed the family to remain stable. He stayed on disability for 22 years due to being unable to work because of his diagnosis. Sadly, in 2017 Frederick passed away. Sabrina struggled to provide for her family and sought help. She found Mustard Seed Ministries' Getting Ahead Program, a United Way funded program. The program consists of 16 three hour courses that develop participants' decision making and financial skills and gives them the necessary tools to succeed in life.

Since completing the program, Sabrina has learned to budget her funds, improve her credit score, purchased a vehicle, and found an apartment. Her goal is to return to school to get her nursing license.



Great things happen when we focus on

# HEALTH

Our work in health ensures access to healthcare services and healthy lifestyles that create physical, mental and emotional well-being for all - from babies to older adults.

Goals: By 2021, improve infant mortality, physical health (healthy weight and unintentional injury) and children's mental health in St. Lucie County by 10%.

**\$233,520** | Invested in improving the overall health of St. Lucie County residents.

Through United Way initiatives and partnerships, St. Lucie County saw:

**173**

individuals gained access to respite, counseling, and caregiver training.

**1,059**

individuals gained knowledge through information and education.

**1,935**

individuals received education and support around infant and child health.

**1,310**

clients decreased the use of alcohol, tobacco, or other drugs.

## STANICH GRANT

The Pediatric Oral Health Program provides oral health screenings and education services to Pre-K through 6th-grade children to improve oral health conditions that interfere with school success.

**10,266**

children had a decrease in poor oral health (cavities, gums, disease, etc.).

**11,596**

oral screenings were performed for children.

**12,032**

individuals received knowledge and/or education of good health care practices.

**2018-2019**

## FUNDED PARTNERS

Alzheimer's Community Care

Deaf & Hard of Hearing Services

D.A.T.A. (Drug Abuse Treatment Association)

HANDS Clinic - Volunteers in Medicine

Inner Truth Project

SafeSpace, Inc.

Tykes & Teens



Rebecca was concerned when her husband of 32 years started exhibiting strange behavior. He was having a hard time remembering people and events from the past. It was hard for her to sleep at night because she was afraid her husband would leave the house.

It became clear he was suffering from Alzheimer's. After Rebecca contacted a United Way funded agency, Alzheimer's Community Care, a representative came to their house to conduct an assessment.

After the assessment, her husband received a GPS tracker and was placed in their adult day center.

His first month was a rewarding experience; he would stay at the day center in the morning and come home in the afternoon.

Rebecca is truly grateful that United Way dollars made it possible for her husband to find help for his condition. No longer does she worry about him leaving and never coming back.

# 2018-2019 ANNUAL CAMPAIGN

*\$1,528,289 RAISED*

## TOP 10 FUNDRAISING ORGANIZATIONS



**Publix**



**HARBOUR RIDGE**  
YACHT & COUNTRY CLUB



**FLORIDA POWER & LIGHT**

**CITY OF PORT ST. LUCIE**

**SEACOAST BANK**

**ST. LUCIE PUBLIC SCHOOLS**

**UNITED PARCEL SERVICE**

**ST. LUCIE COUNTY PROPERTY APPRAISER'S OFFICE**

**WALMART DISTRIBUTION CENTER #7038**

# PUBLIX SUPER MARKETS



Each year, Publix associates and Publix Super Market Charities give back to the community through their support of United Way. Publix continues to be our largest corporate campaign, raising over \$600,000. Their year-round community support also includes Tools for Back to School, where donated dollars are used to purchase basic learning materials such as pens, markers, crayons, or notebooks. This year the company donated 25 pallets of supplies to the United Way Tools for Schools St. Lucie resource store.

Publix advances the common good as their associates volunteered during the United Way Day of Caring. This past year employees from Publix stores throughout St. Lucie County volunteered their time to package food, paint, repair, and landscape to help local nonprofits agencies. **Thank you, Publix, for your generosity and for helping us improve lives here in St. Lucie County.**

# HARBOUR RIDGE YACHT & COUNTRY CLUB

Harbour Ridge Yacht & Country Club has been a proud supporter of the United Ways of St. Lucie and Martin Counties for over 25 years. This year the residents, combined with the Harbour Ridge staff, raised over \$240,000 in support of the United Way mission. The Harbour Ridge Campaign Co-chairs, Joan and Terry Tipple, continued to provide donors opportunities to give of their time. On top of their generous donations, they read to students at Mariposa Elementary, served food at Mathew's Café and organized clothing at Grace Way Village. Harbour Ridge volunteers helped make the holidays bright for patients at Alzheimer's Community Care by singing carols and sharing kindness. This gated community truly knows what it means to Live United.



# 1st Annual DAY OF CARING

On September 29th, friends, families, and co-workers gathered to assist United Way funded agencies with facility improvements and other projects. Thirty teams made up of 400 volunteers, geared up to volunteer at the Treasure Coast Food Bank, Mustard Seed Ministries, Boys & Girls Clubs, PACE Center for Girls, Multicultural Resource Center, Inner Truth Project, as well as other local nonprofit agencies. The teams consisted of Publix Super Markets, Harbour Ridge Yacht & Country Club, Fort Pierce Utilities Authority, St. Lucie County Board of County Commissioners, Wells Fargo Bank, Indian River State College, and Cleveland Clinic/Martin Health. The financial impact of volunteer hours exceeded \$40,000, but more importantly, it gave agencies additional time to focus on programs and fulfilling their missions. Thank you to everyone.



## WOMEN UNITED

As women continue to drive social change in communities across the globe, we launched Women United - an affinity group of United Way of St. Lucie County.

Women United is a group of civic-minded women interested in making an impact in St. Lucie County. Believing there is nothing more powerful than the will of a woman, and when we join forces, there is no limit to what we can achieve.

On May 18th, Women United packed 542 backpacks with toiletries that consisted of travel-sized shampoo, conditioner, bar soap, deodorant, toothbrushes, toothpaste and new underwear for homeless children in St. Lucie Public Schools.

Consider becoming a part of St. Lucie County's most dynamic, caring and driven group of women, uniting in the spirit of philanthropy and service to support meaningful change in our community.

# VITA - VOLUNTER INCOME TAX ASSISTANCE

The VITA program offers free tax assistance to individuals and families earning less than \$56,000 per year. IRS certified volunteers provide free basic tax return preparation with electronic filing.



1,572

Federally accepted tax returns

334

Received Earned Income Tax Credit

\$1,880,241

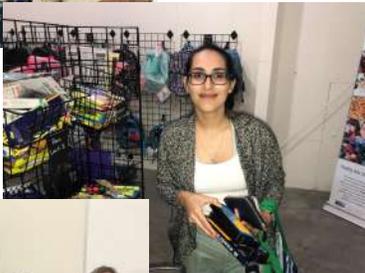
Refund amount invested back into St. Lucie County

6

Locations throughout St. Lucie County

## TOOLS FOR SCHOOLS

Tools for Schools strives to serve the needs of children and teachers in St. Lucie County Public Schools by providing donated school supplies from the community to teachers for use in their classrooms throughout the year.



223

Classrooms, VPK through 12th grade received supplies

\$52,913

In donated supplies provided to children in our community

570

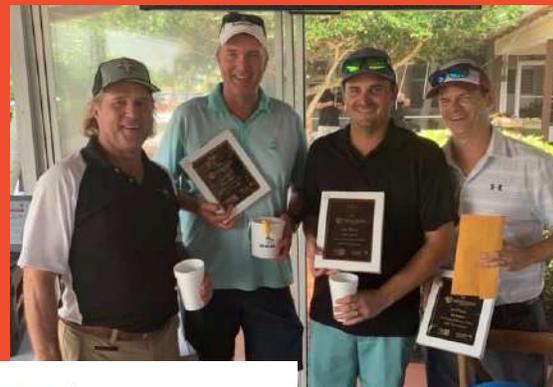
Volunteer hours contributed to the program

# 5TH ANNUAL DICKERSON ULTIMATE DRIVE GOLF TOURNAMENT

The St. Lucie County Board of County Commissioners and Fairwinds Golf Course hosted the 5th Annual Dickerson Ultimate Drive Golf Tournament benefiting United Way of St. Lucie County. Golfers enjoyed a continental breakfast, seafood paella, and barbecue all provided by The Paella King, The Rusty Putter, and Bonner Mobile Bar. They competed for prizes for the longest drive, closest to the pin, putting contest and various raffles. Proceeds from the golf tournament help us improve the lives of families and individuals in the areas of education, financial stability, and health.

## SPONSORS

DICKERSON FLORIDA  
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ST. LUCIE COUNTY SHERIFFS OFFICE  
HAWKINS PAVING



# AT A GLANCE ALICE

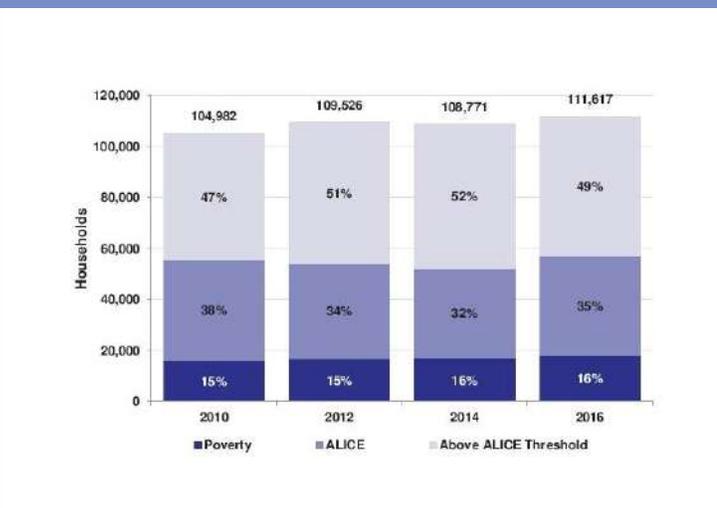
**ALICE (Asset Limited, Income Constrained, Employed)- Households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Combined, the number of ALICE and poverty-level households equals the total population struggling to afford basic necessities.**

## ALICE IN ST. LUCIE COUNTY

Population: 306,507  
 Number of Households: 111,617  
 Median Household Income: \$44,804  
 Unemployment Rate: 5.6% (state average: 6.0%)  
 ALICE Households: 35% (state average: 32%)  
 Households in Poverty: 16% (state average 14%)



### Households by Income from 2010 to 2016



## HOW DOES UNITED WAY OF ST. LUCIE COUNTY HELP?

United Way of St. Lucie County uses the ALICE report to educate and engage the community in developing strategies to lift ALICE households to financial stability and begin a dialogue about strategies for long-term systemic change.

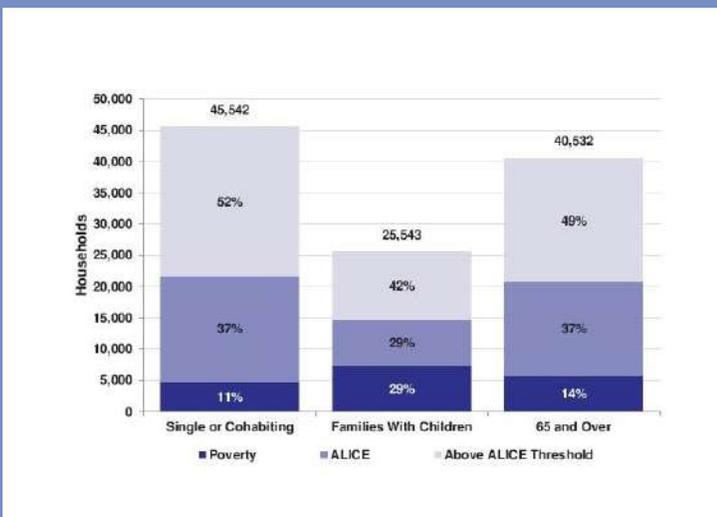
## HOW CAN YOU MAKE AN IMPACT?

- o Use the data to educate the community members that ALICE exists in our area.
- o Analyze the data and see what barriers are challenging ALICE families in our community.
- o Use the ALICE data to take a closer look at some of the business practices in our community.
- o Organize coalitions in our community that will work towards supporting ALICE.

For the full ALICE Report, visit:

[UnitedWaySLC.org/ALICE](http://UnitedWaySLC.org/ALICE)

### Household types by Income, 2016



# LEADERSHIP DONORS

United Way recognizes the extraordinary generosity of the following Leadership Donors.

## ALEXIS DE TOCQUEVILLE SOCIETY

With an annual gift of \$10,000 or more, Alexis de Tocqueville Society members are leading the way in creating a profound and lasting impact in St. Lucie County.

### Tocqueville Society (\$10,000 or more)

Anonymous  
Mr. Peter Behr  
Mr. & Mrs. William Crandall  
Mr. & Mrs. Harold Fenner  
Mr. H. William Lichtenberger  
The Lichtenberger Family  
Foundation  
The Patricia & Douglas Perry  
Foundation  
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The Randall Family Fund  
Howard & Marion Tipton  
Mr. & Mrs. Robert J. Weissman

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Debra Hickey

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Judith Wray  
Robert T. Yakinchuk  
Phillip Yates  
Justin & Jessica Yerk  
Joaquin Zavala

## Sapphire (\$999 - \$500)

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Tony B. Anderson  
Trinity D. Anderson  
Shelly Ann Anderson-Thomas  
Robert Andreacchio  
Hector J. Anglero  
Anonymous  
Anonymous  
Edwin U. Aponte  
Will Armstead  
Anthony Austin  
Douglas Baber  
John H. Baptista, Jr.  
Mrs. Katherine Barbieri  
Robert D. Barker  
Mary M. Barnes  
Barbara Baxter  
Mr. & Mrs. Francis Baxter  
Matthew Beard  
Joe Beezup  
Sharon Beiser  
Mrs. Susan L. Bellamy  
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Kori Benton  
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Gary P. Ingalls  
Susan Jacob  
Savanah Jalil  
Tony Jallouk  
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Bonnie Jesnes  
Ms. Lauren Johnson  
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Leslie Jones  
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Heather Young  
Yasmin Zamora  
Mrs. Anne Zehner

# FINANCIALS

## AT A GLANCE

### FISCAL YEAR 18-19 FINANCIAL STATEMENTS

#### Income

Public Support and Revenue.....\$1,621,576

#### Expenses

Program Services.....\$1,260,449

Fundraising.....\$158,970

General and Administrative.....\$77,554

Total Expenses.....\$1,496,973

Net unrealized & realized losses on investments.....\$24,582

Change in Net Assets.....\$100,021

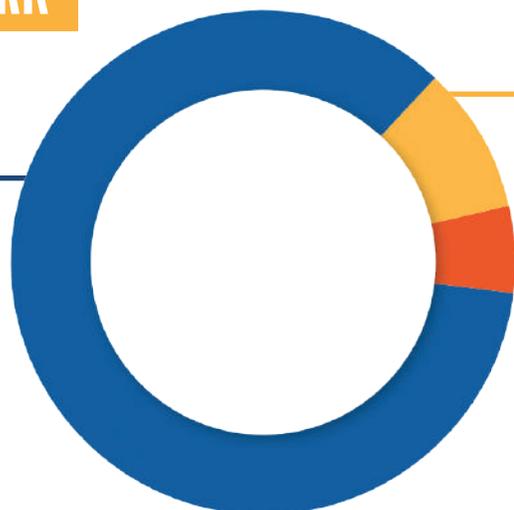
Net Assets, July 1, 2018.....\$2,668,691

Net Assets, End of Year.....\$2,768,712

### OUR WORK

*\*Please note: Information below is from the 2018-19 United Way of St. Lucie County County 990.*

**84.2%**  
Program  
Services



**10.6%**  
Fundraising

**5.2%**  
General and  
Administration

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bill.knight.brij@statefarm.com

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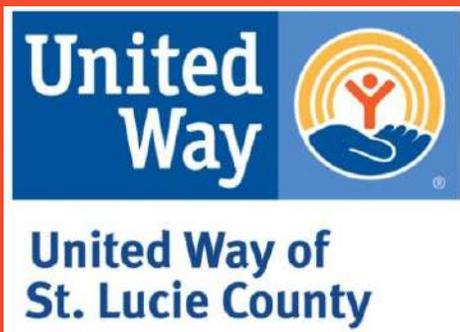
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